



Term Sheet

If your company successfully raises funds on Seedrs, we will ask you to go through a straightforward due diligence process to ensure that everything is in order, and sign certain documents which will contain the full terms of the investment. This term sheet summarises the structure and key terms of this process. This is a non-binding document meant for guidance only and is subject to change.

INVESTMENT STRUCTURE

Seedrs investments use a very simple structure, which is similar to the structure used by traditional angels and venture capital firms. Here are the basics of it:

Seedrs will act as nominee

When investors hold under the Seedrs nominee structure (which is the default position when investing on the Seedrs platform) we will hold the shares in your company on their behalf. This means that Seedrs, as nominee, will be the only shareholder listed in your cap table and company register for the Seedrs investment. We also take care of all the paperwork and general administrative communications with your investors (but you are welcome to communicate with, and seek support from, your investors whenever you like). The shares will be ordinary shares (because we don't think that voting power should be reserved only for large investors). As nominee, we organise the administration and voting on behalf of those investors.

If certain of your existing or prospective investors wish to hold their shares outside the Seedrs nominee, please let us know. However, bear in mind that will mean them holding shares directly in your company and they won't benefit from Seedrs acting as their nominee and the investor protections referred to in this document.

Documentation

There are three main legal documents for the investment process. One is the Subscription Agreement, which is a contract between Seedrs (as nominee) and your company laying out the terms and amount of the investment. The second is the Shareholder Agreement, which is a contract between Seedrs (as nominee) and your company laying out certain professional-grade terms, rights and obligations. The third key document is a set of Articles of Association, which your company will need to adopt. We will send you all of these documents once you hit your target on Seedrs. If you would like to see copies of the standard forms ahead of time, we are happy to share them (but please note that they are subject to change depending on the specifics of your company). If the company already has professional shareholder documentation in place (or will do as a result of a third-party investment made at the same time as the Seedrs investment), we may be able to agree to this documentation instead of our standard form, provided the appropriate investor protections are in place.

In some cases, we may also ask you to sign other documents—such as intellectual property transfer agreements and deeds in respect of directors’ loans—depending on your particular circumstances. We will discuss these with you as part of our due diligence process.

Due diligence

Before we complete the documentation and transfer the funds to you, we will conduct a straightforward due diligence process on your company. This process is not meant to make an investment judgment about your business—the investors have already done that—but rather to make sure the company is set up correctly and certain legal matters are in order. We will send you a short due diligence request list and, based on your answers, we may ask you for follow-up information. We will also speak with your directors and may do some other checks. If you respond promptly to our questions, we can usually complete this process quickly (often in less than a week).

KEY TERMS

The commercial terms of the investment—the amount of money you will receive, and the amount of equity you will give to investors—will be chosen by you when you create your Seedrs campaign. The investment will also involve certain legal terms, all of which will be laid out in detail in the documents described above.

Warranties

You will need to make certain warranties to assure us that the company is what you say it is. These cover standard matters such as the corporate status of the company, the accuracy of the statements made in your Seedrs campaign, the company’s intellectual property, and the non-existence of debt, disputes and insolvency.

Information rights

We ask you to provide regular updates on how your company is doing, and we pass these on to your investors through the Seedrs platform. If your company is SEIS or EIS eligible in the UK, you will need to provide certain information so the investors can apply for relief (we will assist you with any relevant tax paperwork and will even send the documentation to the investors on your behalf).

Consent rights

Although we will not take a seat on your board of directors, we do need to have the right to approve certain major corporate decisions in order to protect your investors. These consent rights cover things like winding-up the company, issuing preference shares, transferring assets out of the company, making certain loans or increasing director salaries beyond an agreed level.

Pre-emption

Pre-emption ensures that existing investors have the right (but not the obligation) to invest in further investment rounds so that they can maintain their ownership in the company. We will coordinate any pre-emption offering with you so that it is a simple process and the new shares come under our nominee structure.

Drag-along / Tag-along

The drag-along right ensures that, if you want to sell the company, you can compel us to sell the shares we hold as nominee for the Seedrs investors on the same terms. The tag-along provides a

corresponding right for the Seedrs investors and ensures that, if you sell the company, they have the option to sell their shares on the same terms.

Options

We are happy for you to grant share options up to 10% of the share capital of the company (and think it is often a good way to incentivise staff), but we do ask you to make sure the exercise price is at least equal to the current share price. If you have any questions or would like to learn more about our investment structure or terms in more detail, just drop us a line at support@seedrs.com.